

Giovanni Marchese

Data Specialist presso FC Internazionale Milano
Milano, Lombardia, Italia

Esperienza

FC Internazionale Milano

Data specialist

gennaio 2022 - Present (1 anno 4 mesi)

Milano, Lombardia, Italia

Sports Analytics

Co-Founder and Head of Data

febbraio 2020 - Present (3 anni 3 mesi)

Remote

Co-founded Sports Analytics with the mission to leverage sports data to provide insights to consumers and companies.

Developed a tech consumer webapp product to calculate luck in Italian fantasy football, together with a dedicated tool that helps players with unique insights, predicted prices and various statistical indicators.

Link here: www.fantaculo.it

Accenture Italia

3 anni 3 mesi

Data Science Consultant

giugno 2020 - dicembre 2021 (1 anno 7 mesi)

Milano, Lombardia, Italia

Data Science Analyst

ottobre 2018 - giugno 2020 (1 anno 9 mesi)

Milano, Italia

Sky Bet Italia

Data Scientist

novembre 2016 - ottobre 2018 (2 anni)

Roma, Italia

I started as an intern focusing on the Payment & Fraud area within the Data Insight dept., then I fully moved to the Data Team broadening my range of responsibilities:

- Support to business decisions through ad hoc analyses;
- Setting structured reporting tools and analytical methodologies;

Competenze principali

R

Analisi dei dati

Python

Languages

Italiano (Native or Bilingual)

Inglese (Professional Working)

Certifications

SAS Certified Predictive Modeler
Using SAS Enterprise Miner 13

Publications

Bayesian hierarchical models for
analyzing and forecasting football
results

- Predictive modelling through machine learning techniques;
- VIP customers management;
- Detection of fraudulent behaviours.

Fox International Channels (FIC)

Research Intern

aprile 2016 - ottobre 2016 (7 mesi)

Roma, Italia

My main tasks were:

- Audience reports on Fox TV products and main competitors;
- Deep dives on audience curves and profiling;
- TV schedule optimization through scenario analyses;
- Audience target monitoring.

Formazione

Sapienza Università di Roma

Magistrale in Ingegneria dell'Informazione Informatica e Statistica, Scienze Statistiche e Decisionali · (2013 - 2016)

Sapienza Università di Roma

Triennale in Ingegneria dell'Informazione, Informatica e Statistica, Statistica Gestionale · (2010 - 2013)